



Ultimate  
Racing  
Championship

# 2025 CHAMPIONSHIP INFORMATION PACK



TIME ATTACK  
ORGANISATION



motorsport UK



# URC Ultimate Racing Championship

- An exciting new championship for post-2011 two-litre turbo, non-hybrid touring cars

- Full championship status sanctioned by



- 32 full-season entries available for free courtesy of tegiwa

- Race on full grids at iconic UK circuits, with transparent costs

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A person in a racing suit is being sprayed with water from a high-pressure hose at a podium. The podium is covered in various sponsor logos including Wossner, ebay, TAKATA, and FIFTHGEAR. The person is smiling and looking towards the camera. The background is a dark wall with repeating sponsor logos.

# URC Ultimate Racing Championship

- A ready-made fanbase built on existing raceday car shows
- On and off-track entertainment, commercial areas and maximised audience engagement
- Live streaming, track commentary and a full social media support programme at every event
- Copyright-free video and photography available post-event

# Ultimate Racing Championship



**WELCOME TO A  
NEW ERA OF TOURING CARS**

# THE NEW HOME

INTRODUCTION

The Ultimate Racing Championship is the best place in the UK to race modern-era touring cars. If you've got a turbocharged touring car made after 2011, then this is the place for you.

We welcome any relevant model type: those built originally for NG-TC (BTCC), TCR and any form of type-specific touring car that will comply with our specific championship regulations.

We're constructing effective and fair BoP to allow all entrants to race equally as a pack.

## ELIGIBLE CARS FOR URC:

- Any car made as a Touring Car in specification
- Manufactured post 2011
- 2-litre, turbocharged engine
- Non hybrid

# FOR MODERN TOURING CARS

# THE ULTIMATE

INTRODUCTION

We've named it for good reason. URC is a high-profile, officially sanctioned (by Motorsport UK) touring car-focused championship hitting the UK in 2025, with a full investment and strategy plan built for stability and longevity, delivered at a club-level cost for entrants.

Joining the URC means joining a friendly, welcoming and forward-thinking family of racers, dedicated to competition and supported by an experienced team in the Time Attack Organisation. We're a 35-strong professional team who for two decades have been delivering high profile automotive events around the UK.

Racing in the URC means joining an existing ecosystem of race series and car shows. Events uniquely combines multiple on-track race series with an off-track, themed and curated car show, bringing together the best of both worlds and attracting a larger, more relevant and wider audience demographic than most race series can hope to achieve.

Competing in the URC means being part of a bigger whole, and presents exciting opportunities for both drivers and sponsors

We have every aspect of the championship covered: not just races at the best tracks in the UK, but a full package of managed regulations, support, logistics, marketing and promotion.

Sharing the track with URC will be the well-established UK Time Attack Championship (featuring some of the most powerful racing machinery in the UK), the wildly successful Racing Hondas Championship and also other on-track excitement such as the Drift Pro Championship and spectator driving experiences.



# PLACE TO RACE

# AN EPIC LEGACY

INTRODUCTION

*DUNLOP*

Touring cars have always been the ultimate aspirational racing machines: the literal link between the cars we all drive on the road and the visceral thrill of motorsport – and the UK in particular has had a long love affair with them.

There's a levelling spirit, where instead of unaffordable supercars or irrelevant single seaters we can see our own cars transformed into racing beasts.

Touring cars' popularity exploded in the 1960s with the birth of the British Saloon Car Championship, then hitting heady heights in the '70s when American muscle cars butted up against Escorts, Anglias and Imps while mosquito Minis buzzed around them.

The '80s saw a widening out of manufacturers: the Japanese and Europeans arrived and fire-breathing monsters ruled the racetracks. And then in the '90s we had the prototype weapons of the Super Touring era.

**URC delivers unadulterated racing, stripped-back regs and a pure focus on competition**

The Super 2000 regs in the new millennium led to the success of the World Touring Car Championship and constant pull of domestic UK touring cars. The 2010s delivered more new specs with NG-TC and TCR machinery coming on stream – and that's where we come in.

URC takes touring cars of the last decade and goes back to the sport's roots: simple, unadulterated racing, stripped-back regs and a pure focus on competition.

# AN EPIC FUTURE

# WHY DRIVE IN URC?

If you've got a racing car and you're a racing driver, you just want to race. We make that as easy and affordable as possible. URC delivers a professionally-run championship and a full grid to race against, with entry costs and ancillary expenses kept to a minimum.

32 full-season are available absolutely free to successful applicants, supplied with the incredible support of Tegiwa. We've also got sensibly-priced control tyres supplied by Hankook Motorsport (who also supply the DTM and Formula E grids, among many others).

Our experienced commentary team will deliver all the excitement of the day to the audience at the track, and each event will be live-streamed by premier broadcast specialists Alpha Live and supported by a full-spectrum media programme.

**32 full-season entries are available absolutely free to successful applicants, supplied by Tegiwa**

Copyright-free images from our team of pro photographers will be made available after each event, along with video content for social channels.

Registration and programme management couldn't be easier, with the free use of the Club Time Attack online driver portal to handle entries, registration and information management.

# BECAUSE YOU WANT TO RACE



# MINIMAL COSTS

INTRODUCTION

URC is able to keep costs down by it being part of the wider Time Attack Championship family. The championship exists for the sake of racing, not to extract money from teams.

We're creating sponsorship opportunities for our commercial partners to be associated with the URC, to make sure there's a sustainable financial package for everyone involved. We want to create a full grid of cars – and keep them there.

**We're creating sponsorship opportunities to make sure there's a sustainable financial package for everyone involved**

With Championship sponsors on board and Tegiwa already providing 32 free season entries, plus the ability to spread costs across all the areas of our events and our unique commercial package, URC is provably the most cost effective place to race your touring car.

Of course there are other series you can race your touring car. But often you'll be stymied by strict regulation, hamstrung by spiralling costs, tied into homologation restrictions or limited in having your say. In URC, you compete because you love to race.



# MAXIMUM COMPETITION

# THE DRIVERS

Motor racing is rich in incredible cars from across the decades: but it's the drivers of those cars that are remembered and celebrated just as much.

URC is about more than just some cars going around a track: it's about the raw emotion of competition: and we want to capture the spirit and passion of the drivers in the championship.

The preparation before raceday; the build-up to a session; the elation – or frustration – after a race: we want to transmit that to the fans not just at the track but around the world.

Our team of interviewers, photographers and video crew will be roaming the pit-lane, gathering stories and feeding on the atmosphere around the teams and drivers.

With URC's extensive live streaming package, circuit-side commentary team, media support programme and social engagement, we're looking to find and promote the next batch of racing legends.

# ARE THE STARS

# EVENTS & ENTERTAINMENT

A lot of motor-racing can feel like it's taking place in a closed loop, with no one watching. But when you arrive at a Time Attack Organisation URC event, you'll be driving into car nirvana.

We don't host race meetings, we curate huge public events and showcase our sports at them.

Every event we put on is a self-contained ecosystem geared around motorsport and the love of car culture.

2025 delivers the excitement of URC, the aspirational door-to-door competition of Racing Hondas and the extreme machinery of lap-battling Time Attack cars on track, plus a focussed, themed off-track car show that will have direct relevance to URC.

- Huge car shows
- Dedicated commercial areas
- Entertainment
- VIP experiences
- Drift taxis

Unlike normal motorsport meetings, we deliver not just the hardcore racing fans who will be trackside the whole day but also an entirely fresh mass audience from our car shows: the 18-35 audience who have likely never deliberately been to a touring car race meeting – and don't realise how much they'd love it.

With URC, the fans can connect with the same cars on track as they're showing off themselves in the paddock.

# FOR THE MASSES

# A CHAMPIONSHIP

A READY-MADE FANBASE

Our raceday car shows already attract up to 10,000 people, mostly comprising the highly sought-after 18-35 year-old market. We surveyed 2,500 attendees across three events in 2024 to get their awareness of touring cars as a sport. Just 12% had heard of it, proving there's a completely fresh market who are just not engaging with current motorsport series.

So we don't need to create a new audience: we've got one ready to go. They're already at our events. URC will be evolving and involving a completely new generation of fans who are ignored by mainstream motorsport. We're also working on building up the attendance numbers even more.

We don't  
need to  
create a new  
audience:  
we've got one  
ready to go

PEAK AUDIENCE PER EVENT

10,000

CORE DEMOGRAPHIC

18-35 YEAR-OLDS

FOR THE TIKTOK  
GENERATION

# AN AUDIENCE

A READY-MADE FANBASE

In 2025 we'll oversee seven mass-gathering car shows, up from our usual five with the additional of JDM Jam and the reintroduction of GT Battle.

These branded events are self-contained shows, themed around specific central tenets and drawing in huge crowds of automotive fans.

This year we're broadening out our events even wider, creating a halo Club Of Clubs to encourage people to attend more than one event, pushing out increased support for car clubs to help with presentation and delivering yet more off-track entertainment options.

05 MAY CADWELL PARK **ModifiedLive**

26 MAY DONINGTON **JDM JAM**

15 JUNE BRANDS HATCH **TUNERFEST**

27 JULY SNETTERTON **GT Battle**

25 AUGUST OULTON PARK **TUNERFEST**

07 SEPTEMBER BRANDS HATCH **GO JAPAN!**

19 OCTOBER SNETTERTON **ModifiedLive**

# HUNGRY FOR MORE

# ModifiedLive

## FROM THE STREET TO THE TRACK

These events embrace the spirit and enjoyment of modifying cars and showing them off to others, focussed on car clubs & community

# GO JAPAN!

## CELEBRATE THE CULTURE

A fusion of Japanese automotive style and the culture that makes Japan unique. Showcasing cars, art, food, anime, manga and more!

# GT Battle

## SAVAGE SPEED & SIDEWAYS STYLE

Celebrating 20 years of Time Attack, expect drifting, racing and sprints: a high-adrenaline blast through the history of the sport

# TUNERFEST

## ALL THE BUILDS, ALL THE STYLES

The UK's largest showcase event for the aftermarket tuning scene, Tunerfest is all about community. Big builds, budget builds, tuner builds, professional or amateur: it's all power and performance

# JDM JAM

## A GATHERING OF ICONS

A brand new show set showcasing the legends of the Japanese scene: iconic WRC winning Subarus, D1 Legends, historic and current icons. An overload of the senses and some rare metal will make this event stand out

# 32 FREE SEASON ENTRIES AVAILABLE

Following the record-breaking investment and success in our sister Racing Hondas Championship last year – where Tegiwa bought the entry fees for the entire grid and provided them at no charge in a deal never seen before in racing – the very same initiative will be repeated in URC with a similar investment by the acclaimed motorsports parts supplier.

Tegiwa will provide 32 full-season entries at no charge to successful teams that apply to them to take up the offer (note that URC drivers will still need a Club Time Attack membership at £80 for the year).

This means that any driver wishing to compete for free can apply using a simple online form, direct to Tegiwa by 28th February 2025. Tegiwa will then assess viability and announce their final decisions in early March.

Successful drivers also receive an exclusive sponsorship accounts to use at [tegiwa.com](http://tegiwa.com).

Entry submissions are open now, managed via Tegiwa:

<http://bit.ly/410GtFu>

COURTESY OF  
**TEGIWA**

# MAXIMISE

As an official URC entrant, you'll also receive four free entry tickets for the event plus a private discount for additional passes. You'll also have access to the break-out area in The Clubhouse, Club Time Attack's hospitality area.

2025 will see the introduction of of VIP option event ticketing, with new dedicated event areas to accommodate activations for teams. You will also be included in the Club Time Attack sponsor partners parts and services programme (which delivers discounts with many well-known suppliers).

**URC delivers full grids, iconic tracks, transparent costs and an engaged audience**

The URC will provide an official championship decal pack to give a clear identity for the cars, but your car is your car: you can maximise available space to promote your own partners.

URC delivers full grids, iconic tracks, transparent costs and an engaged audience. It's a proven format in a professional setting, enabling teams and drivers to get and retain sponsorship to be on the grid for the long term.

- Sponsor hospitality
- Branding
- Activation areas
- Free entry tickets
- Parts & services discounts
- Championship decal pack



# YOUR ENGAGEMENT



# SEVEN ROUNDS

A URC round is about more than just racing: every round is a celebration of car culture. The seven one-day meetings mean a lower cost for teams while delivering plenty of track time and high-octane racing. URC features a maximum 32 cars on the grid, although some rounds are able to expand where track licences allow.

Entrants' cars will be performance-balanced to keep the racing close: this will be managed by the experts at Race Technology (who also manage SRO championships).

Each session will feature the full TSL timing package, delivering a complete set of analytics data.

There will be championship podium presentations at each round and end of season trophies. URC will have its own dedicated space in the paddock at each track along with extensive branding. There is also modestly priced pre-event testing available, organised by the circuits.

- 32+ car grids
- 70 minutes of competition at each round
- Full TSL timing package

URC racedays comprise:

15 minute Practice

15 minute Qualifying

20 minute Race 1

20 minute Race 2

*Race Technology*  
www.racetechnology.com



# OF HIGH OCTANE RACING

# RACE AT THE BEST CIRCUITS

The inaugural year of Ultimate Racing Championship comprises pre-season testing and seven rounds, held on the best tracks all round the UK: it's a truly national championship.

From the famous sweeps of Donington Park and the flat-out blasts of Snetterton to the bullrings of Knockhill and Brands Hatch Indy, with URC you get to race on the cream of the UK's circuits. Each event also comprises a major off-track car show\*, with spectator sizes between 6-10,000.

Our events at MSV circuits enjoy privileged Promoted status – the same level as the BTCC and British GT Championship

**MSV**

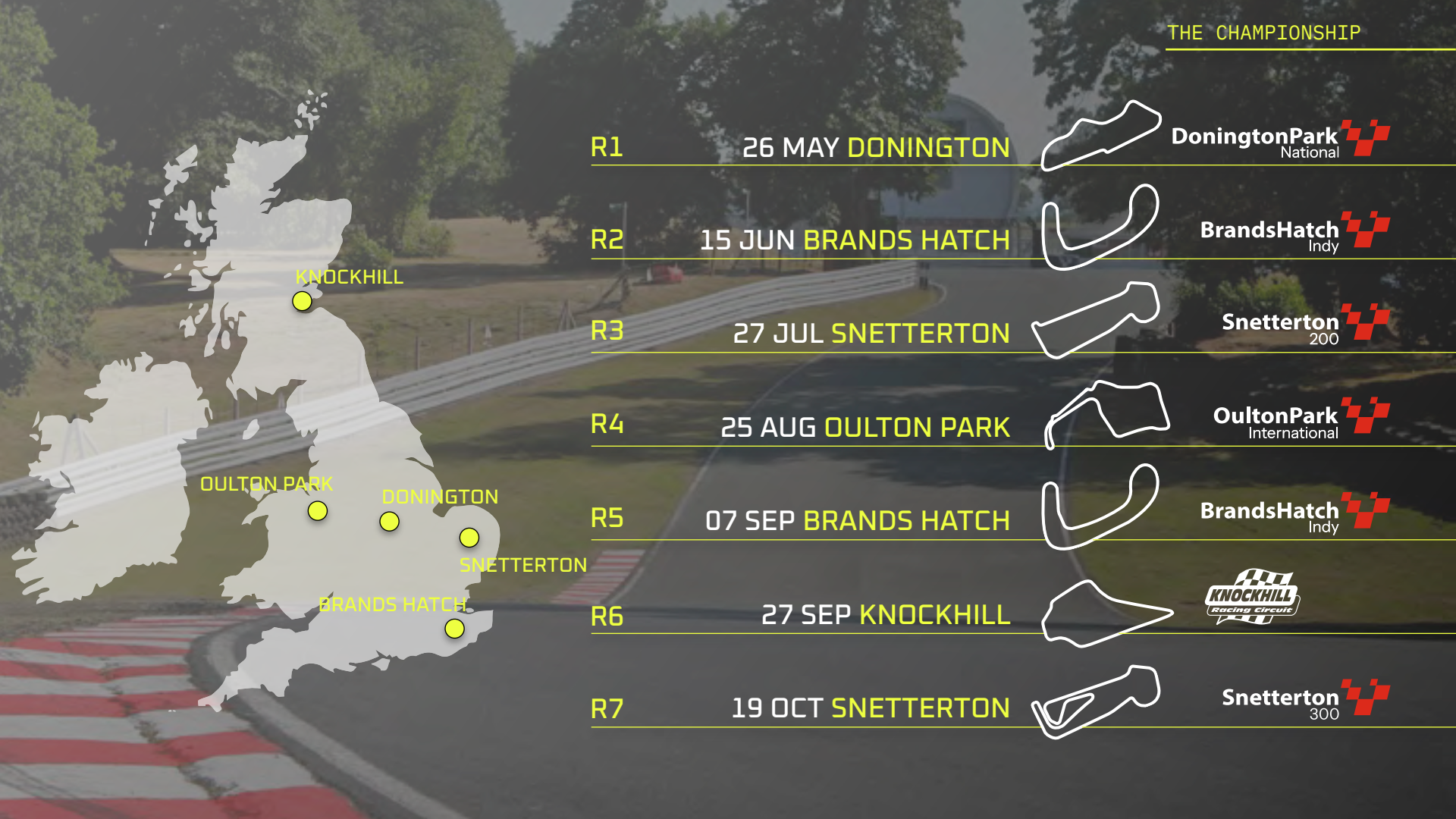
All events held on Motorsport Vision circuits (MSV) are given a major Promoted status, meaning we add the might of MSV to our media promotion programme. It also reinforces that our events draw some of the biggest crowds in the UK outside only the BTCC and BSB.

The associated car shows are well established on the car scene calendar as annual highlights of the year, attracting not just a passionate local crowd but also special appearances from well-known builders and tuners.

# AROUND THE UK

\*NOT INCLUDING KNOCKHILL.

A £100 TRAVEL REBATE WILL BE PROVIDED TO ALL TEAMS THAT ATTEND THE KNOCKHILL EVENT

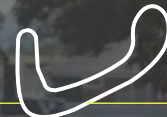


R1 26 MAY DONINGTON



DoningtonPark  
National

R2 15 JUN BRANDS HATCH



BrandsHatch  
Indy

R3 27 JUL SNETTERTON



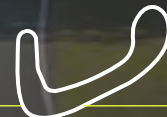
Snetterton  
200

R4 25 AUG OULTON PARK



OultonPark  
International

R5 07 SEP BRANDS HATCH



BrandsHatch  
Indy

R6 27 SEP KNOCKHILL



KNOCKHILL  
Racing Circuit

R7 19 OCT SNETTERTON



Snetterton  
300

KNOCKHILL

OULTON PARK

DONINGTON

SNETTERTON

BRANDS HATCH

# REGULATIONS FOR RACING

URC has its own unique sporting and technical rule book – there's no requirement to follow any other regulations or log-booking. We want to concentrate on what you can deliver on track, rather than what you can't do off it.

There are no mandatory control parts or consumables enforced. The use of pump or race fuel is a choice for teams. You can use non OEM-supplied vehicle parts on a like-for-like basis without the need to maintain a factory type specification.

There is Balance of Performance, defined by clear parameters of power, weight, boost and ride-height. There will be a pre-season dyno check, weigh and seal carried out at Tegiwa at no cost to teams.

Transparent BoP adjustments will be made, clearly communicated and delivered through the season to ensure close racing.

Live data for monitoring BoP will be provided by industry experts Race Technology. Data-logging equipment is hired race-by-race and placed in each car, with data transmitted back live from the race using GSM.

**TEGIWA**  
*Race Technology*  
[www.race-technology.com](http://www.race-technology.com)

- Unique URC sporting rulebook
- Transparent, managed BoP
- Live on-track data logging
- Non-OEM parts permitted
- No control fuel
- Hankook control tyre

# NOT MEETING ROOMS

# ROLL ON

THE CHAMPIONSHIP

URC is keeping the technical aspects as open as possible to make entering the championship as easy as possible. There are no overly-complex or expensive homologation requirements beyond the top-level specification. However strict BoP monitoring and the use of control tyres for URC are the levellers.

In direct partnership with Hankook Motorsport in Germany, URC tyres are provided pre-event, with one slick and wet option for all teams. Tyre budgets are controlled, with a maximum of 60 slick tyres to be used across a season but no restriction on wets.

New to the UK, the rubber is a race-proven compound used in many international series such as TCR Italy. Suppliers Hankook Motorsport already exclusively supply the WRC, Formula E and DTM, as well as many other teams competing in domestic touring cars series around the world, the NLS and multiple endurance races.

Teams will fit tyres prior to an event, with spares available at each event for any emergency supply. On-site fitting will be provided by Tegiwa in such cases (at no charge) and an official Hankook Tyre Performance Engineer will be at each race meeting to assist teams in optimising tyre use.



**TYRE Size: 60/660R18**

**£220 + VAT per tyre**

**[hankook-motorsports.com](http://hankook-motorsports.com)**

# HANKOOK RUBBER

# LIVE & DIRECT

THE CHAMPIONSHIP

Our extensive media activities are centred around our deal with best-in-class Alpha Live, who will manage live streaming of all URC rounds plus the delivery of a full commentary service on the circuit PAs.

This means we can reach far and wide: combining engagement with the thousands of people onsite with a global audience.

**Streaming is a core component of our overall investment in the championship offering**

Streaming is a core component of our overall investment in the championship offering, to ensure we reach not only our existing core 18-35 year old demographic but touring car fans in the UK and overseas.

The streaming service will appear throughout our individual social platforms as far and wide as possible, and further details and broadcast times will follow during the year.

We're also engaging with the wider media world to make sure URC gets the coverage it deserves. There will be colabs on social channels and we'll be forming partnerships in the run-up to the championship's opening round, including programmes with our major commercial partners.



**TO THE FANS**

# THINK WE'RE NEW TO RACING?

We know how to launch and nurture brand new products. Two decades ago we brought Time Attack and Drift over from Japan and introduced them into the UK for the first time, while localising them for our country.

Our team launched Racing Hondas in 2023, and Autosport reported that last year we had the highest increase in grid numbers of any UK championship: up 175%.

In 2024 Racing Hondas had the highest increase in grid numbers of any UK Championship: up 175%

We currently manage over 100 registered drivers in Time Attack, 60 in Racing Hondas and 40 for Drift Pro. Our package is a proven multi-faceted offering which provides URC with undeniable potential: we are reinventing touring cars as a sport, not simply running a new championship.

We also already have experience of running touring cars within our events. As a club we hosted two seasons of TCR UK races in 2021-22, where grids went from 8-10 cars a race to 28 – widely regarded as when TCR UK in the UK was at its strongest. Our unique events provided the backdrop for this style of racing to gather momentum.

DRIFT PRO  
CHAMPIONSHIP

RACING HONDAS

TIME ATTACK

# THINK AGAIN

# A PRO TEAM

THE TEAM BEHIND URC

URC is delivered by the 35-strong team of the Time Attack Organisation. Our staff have huge combined experience in helping run and organise motorsport series and events, including F1, FIA GT, BTCC, TCR, Britcar and multiple international endurance racing championship.

We have a long and strong direct association with MSV and our events enjoy privileged Promoted status – the same level as other major national events such as BTCC, the BSB and the British GT Championship.

Our team covers every aspect of event organisation and management, and many of us having been working around motorsport all our lives.

We are an official Motorsport UK club, authorised to run our own meetings, allowing complete control of our destiny.

We have the expertise and structure in place, plus the same passion for racing as you do. We have a visionary can-do attitude and expertise that means when we decide to deliver a new event, it happens – and everyone who comes along with us benefits. Our history of successful delivery is unique in the marketplace.

We have a visionary, can-do attitude and expertise that means when we decide to deliver a new event, it happens



# COMMITTED TO SUCCESS



The logo for the Ultimate Racing Championship (URC) features the letters 'URC' in a bold, stylized font. To the left of the letters are several parallel diagonal lines of varying lengths, creating a sense of motion or speed.

# URC Ultimate Racing Championship

The inaugural URC season hits the UK in 2025 – and you should be part of it

It's the ultimate place to race modern-era touring cars in the UK

Entry submissions are open now, managed via Tegiwa:

<http://bit.ly/410GtFu>

Entries will be considered for suitability and commitment to the full-season championship

Successful driver applicants must be members of Club Time Attack



Ultimate  
Racing  
Championship

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**TIME ATTACK  
ORGANISATION**

